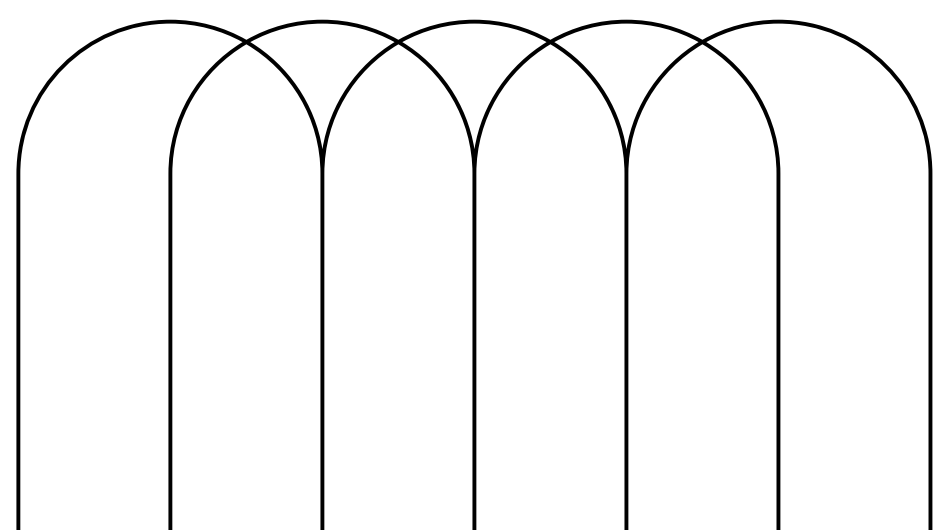
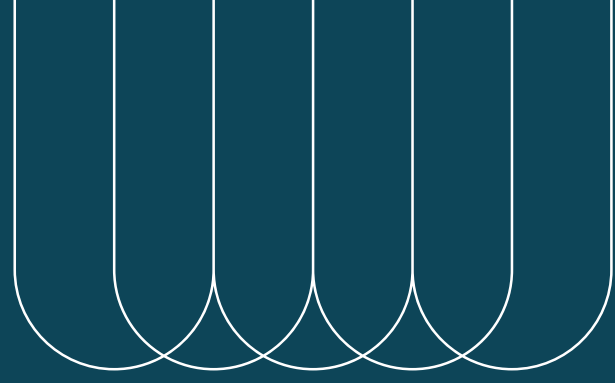


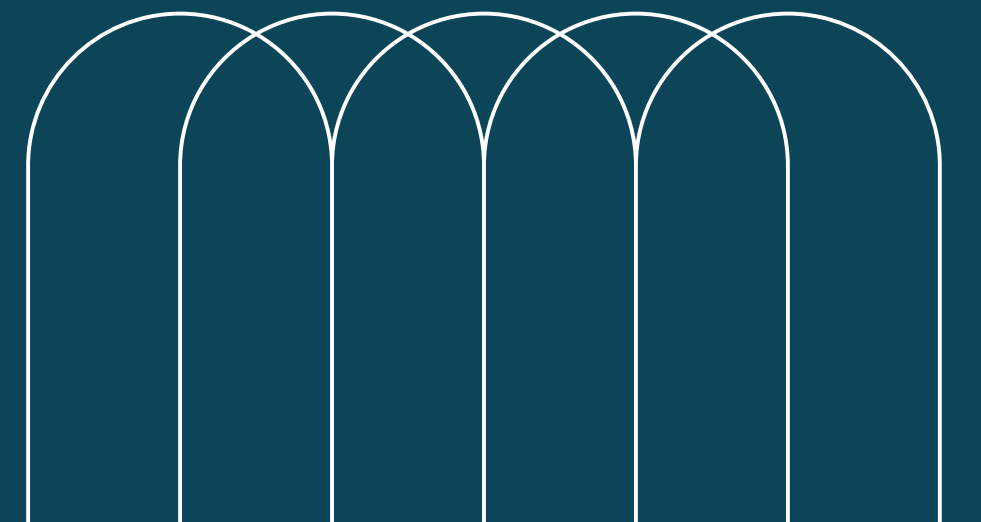
BUSINESS DEVELOPMENT





RELEASE

○○○○



2025



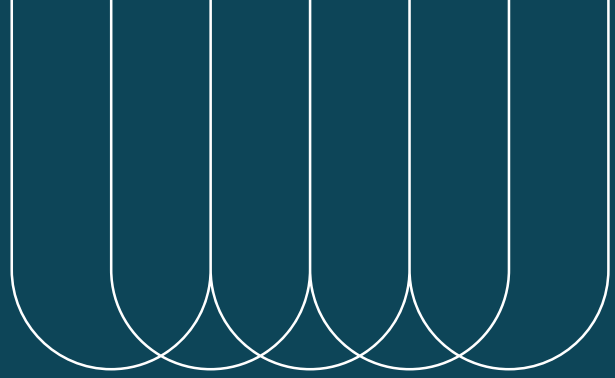
One
innovia

PPOB & Channel Pembayaran

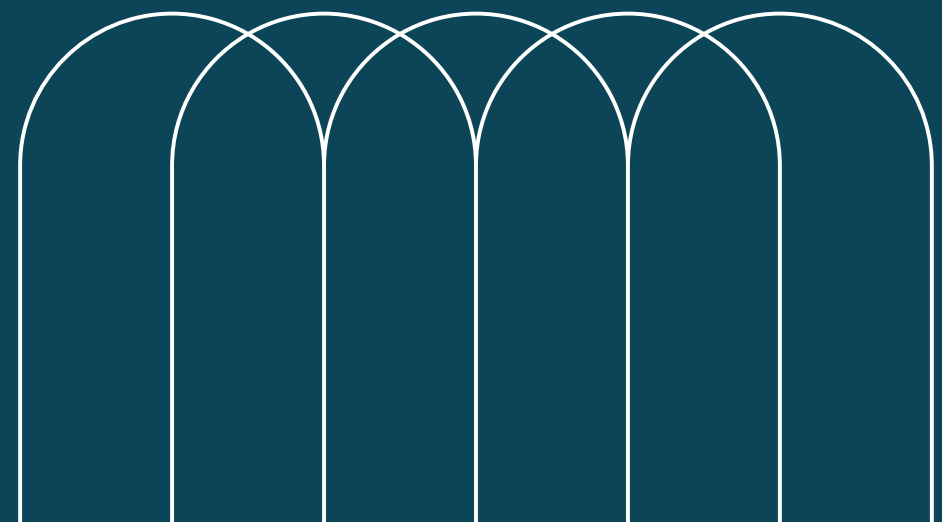
aira



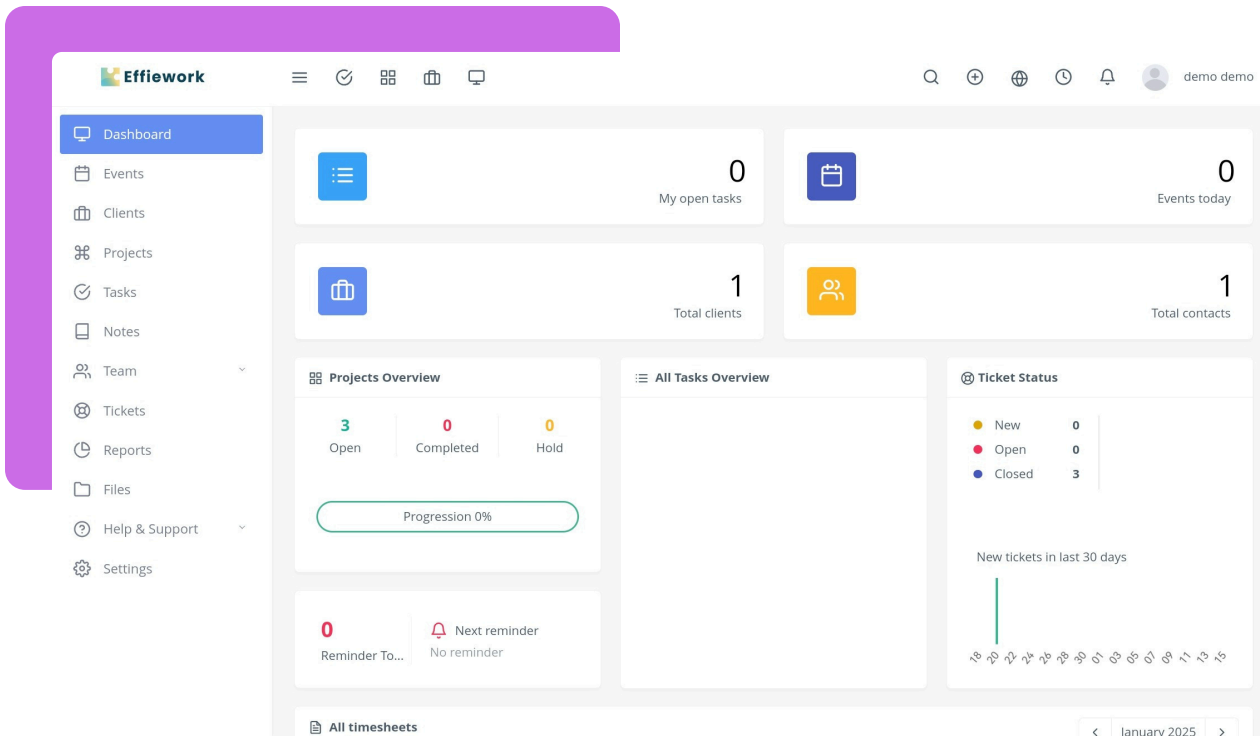
Multievent Management System



PRODUCT

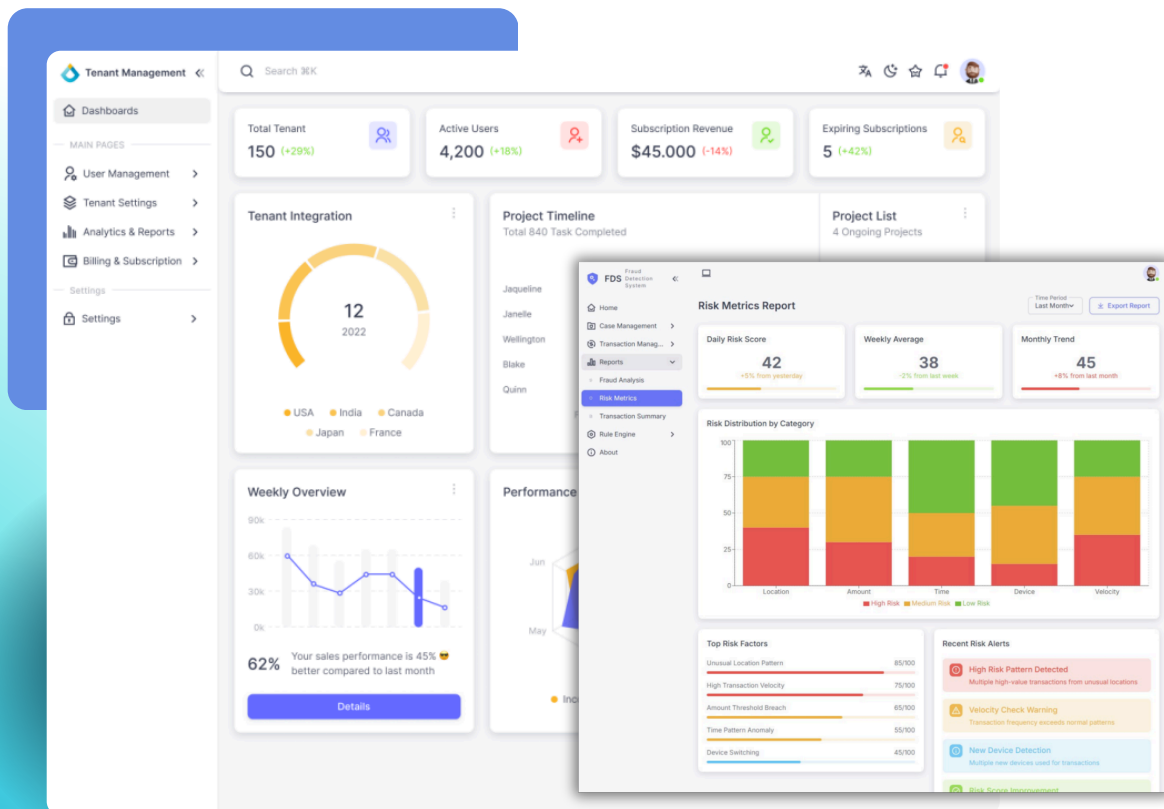
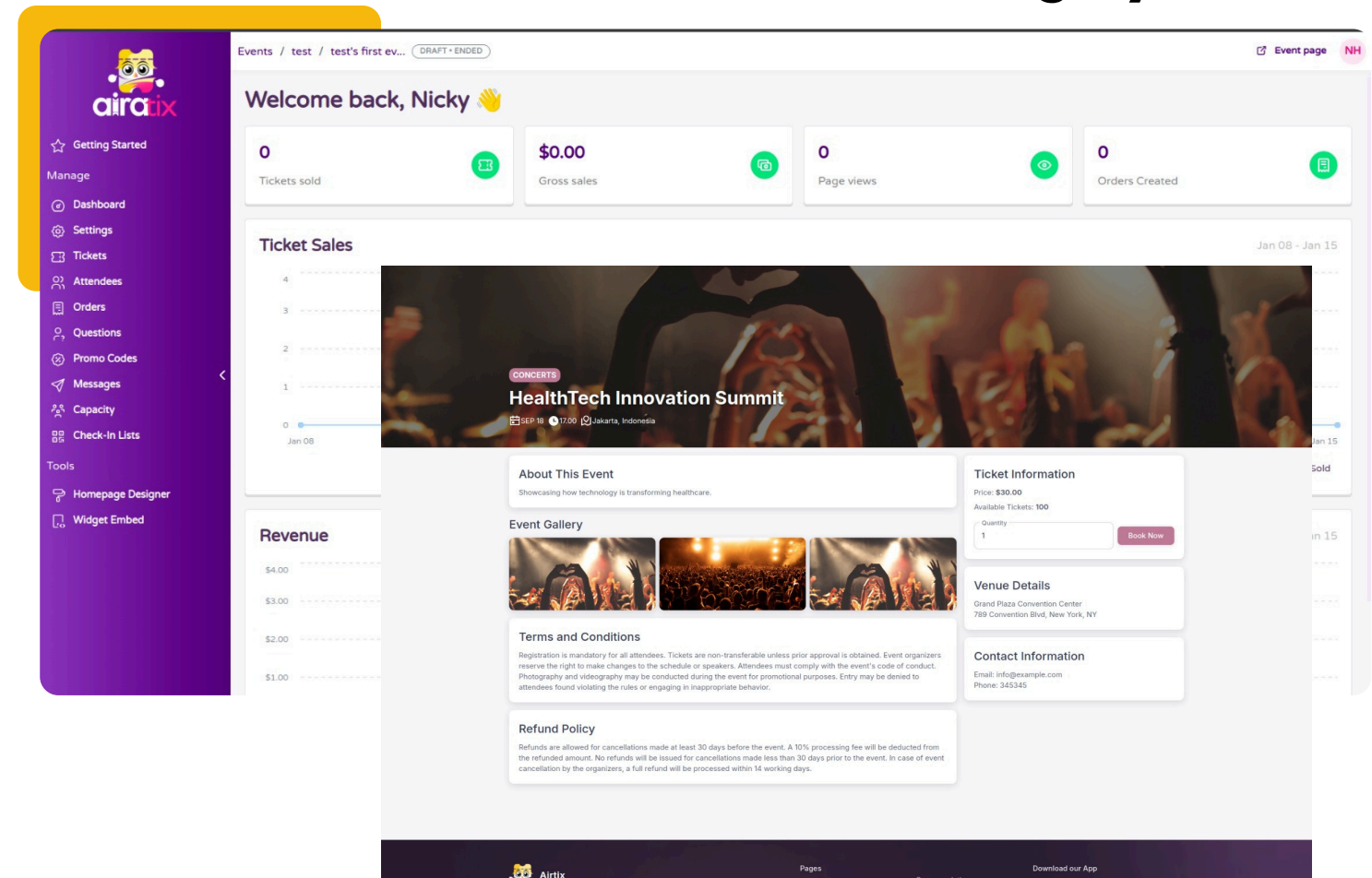


Multievent Ticketing System

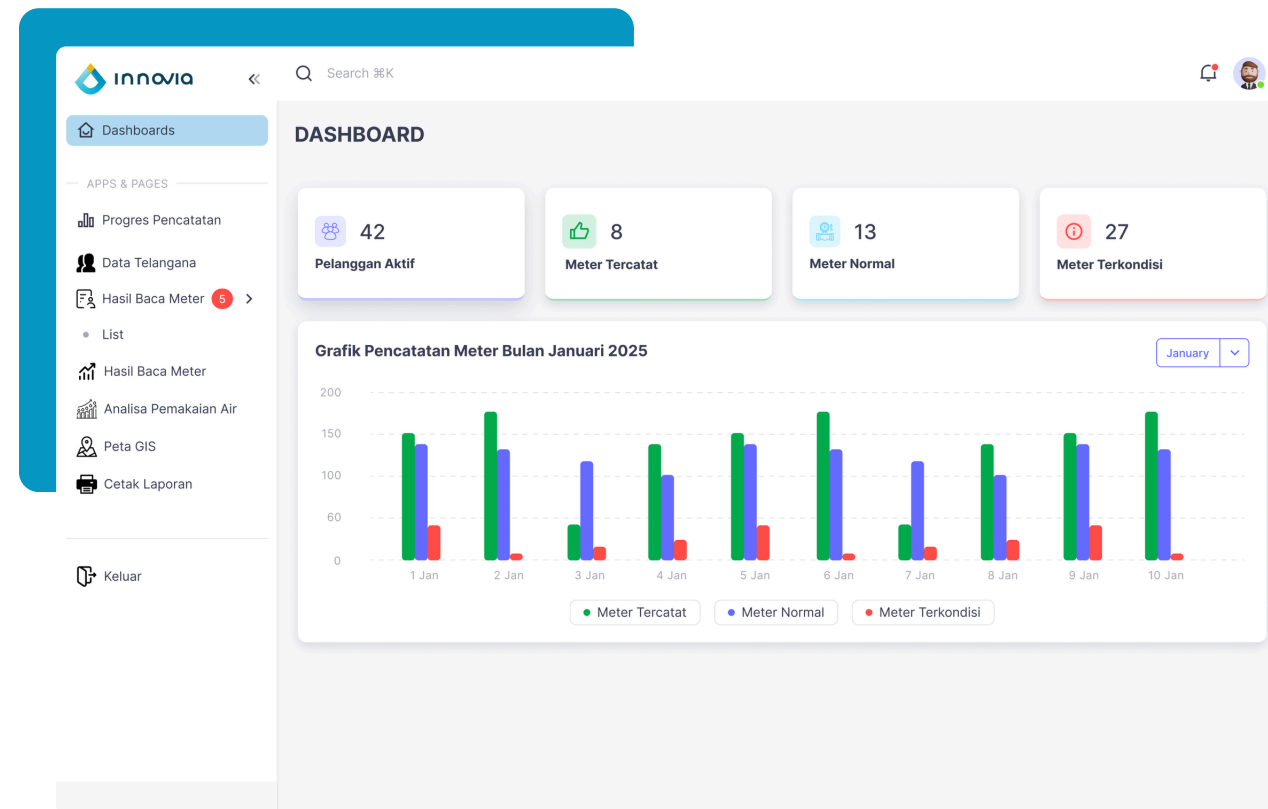


Effiwork

- Finance Management
- Project Management
- Aset Management
- Inventory Management
- Purchasing Management
- Human Resource Management
- Task & Work Management
- Document Management
- Dashboard Management
- Knowledge Base

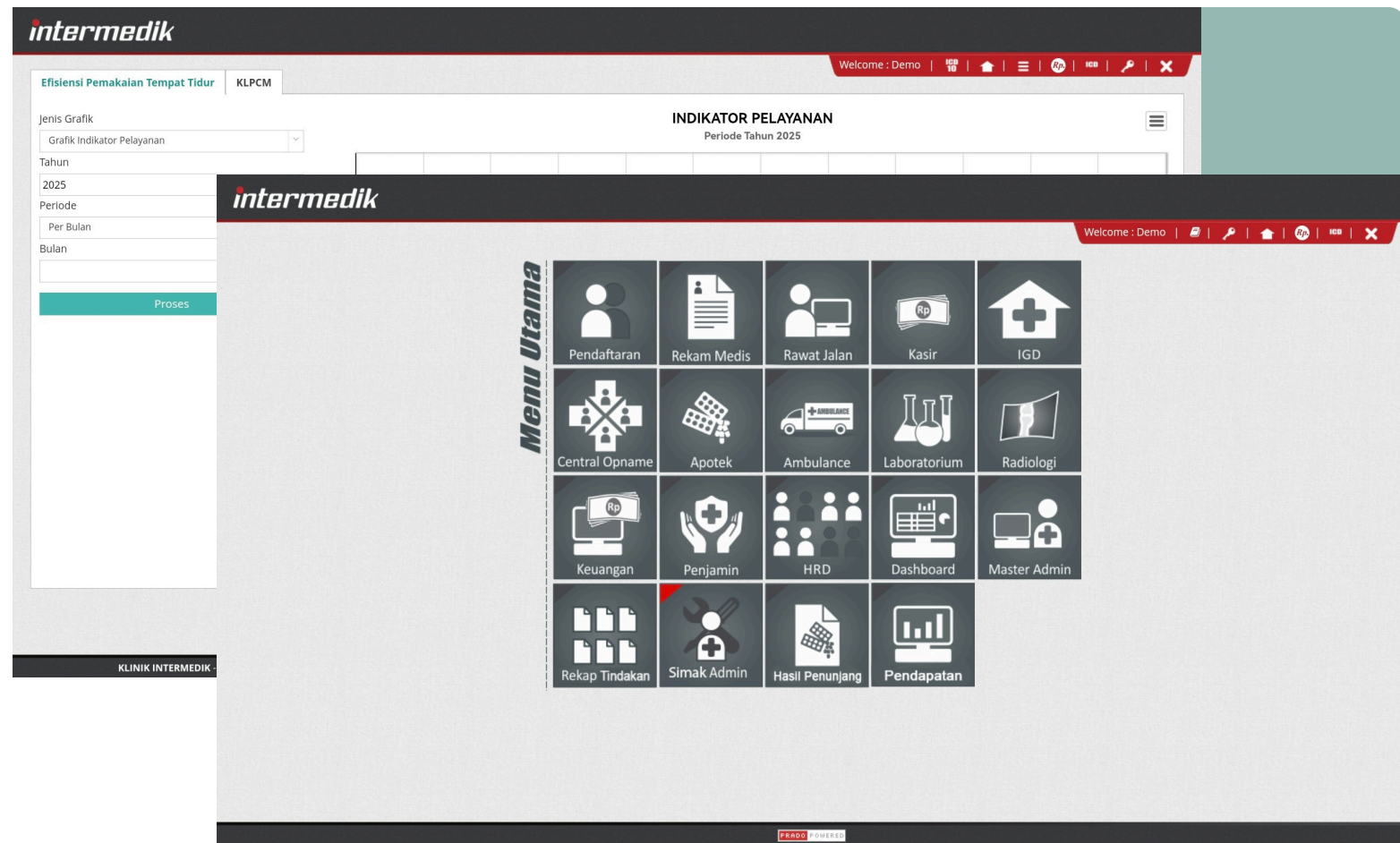


Advanced Fraud Detection System



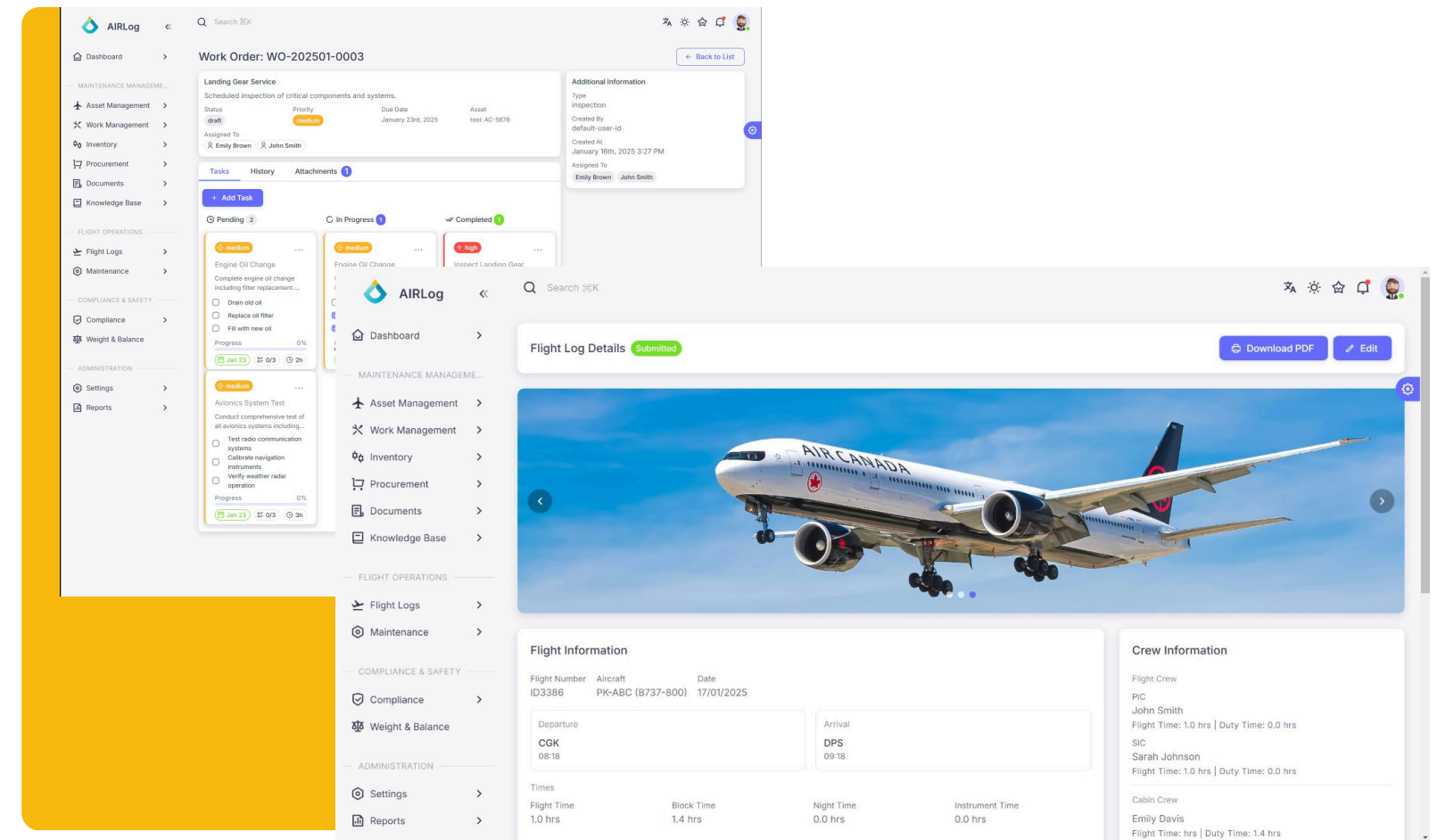
Digital Perusahaan Daerah Air Minum. Web & Mobile





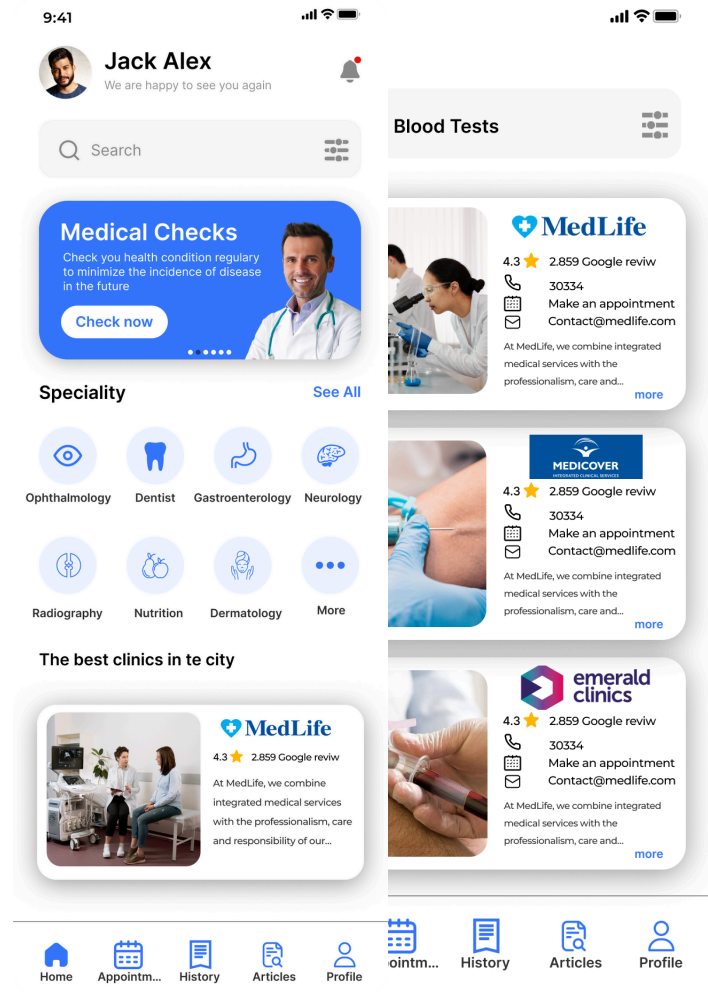
Intermedik

- SIM RS
- KLINIK
- BRIDGING



AIRLog

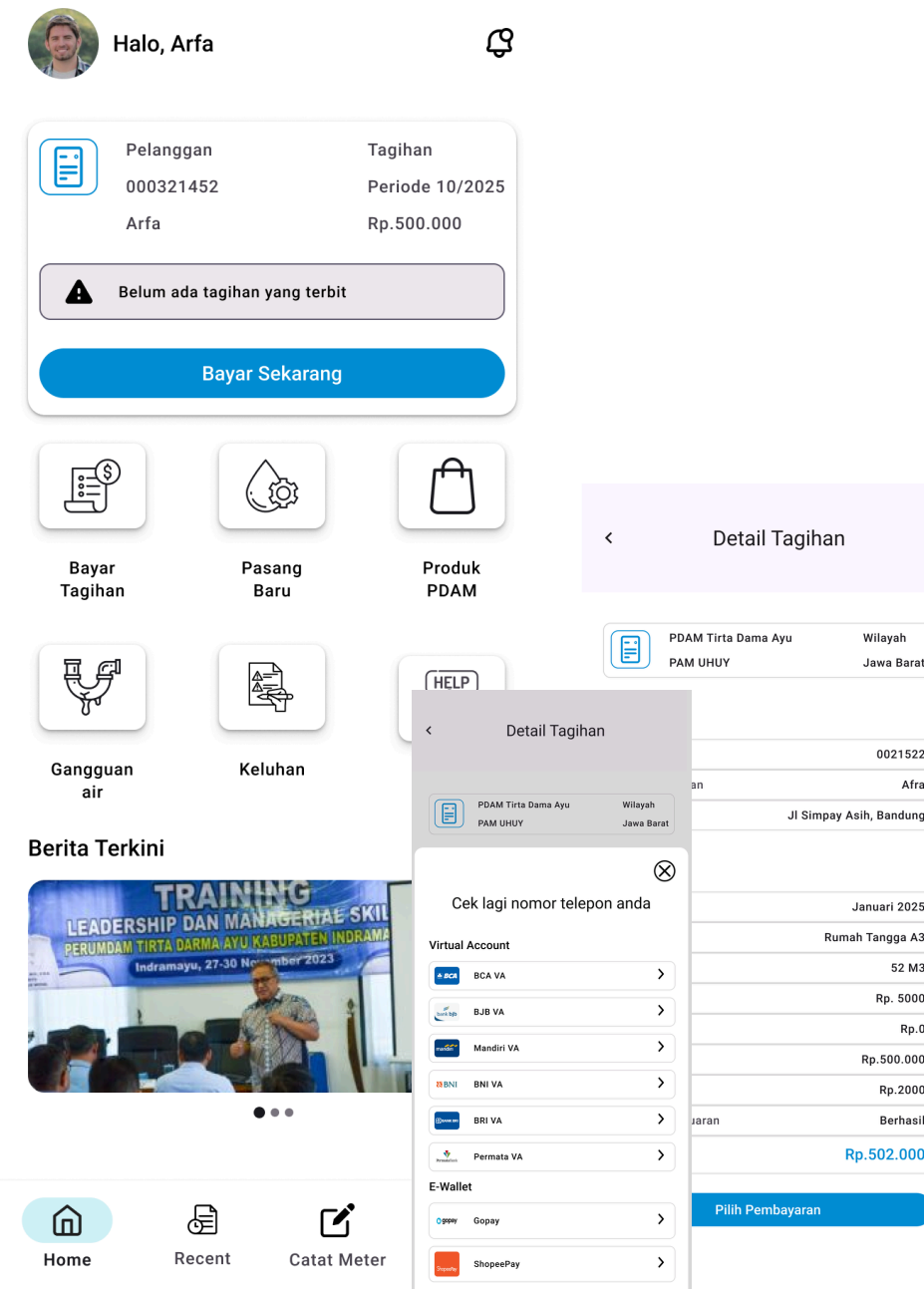
- Work Log
- Maintenance Log
- Crew Log
- Flight Log
- Aircraft Log



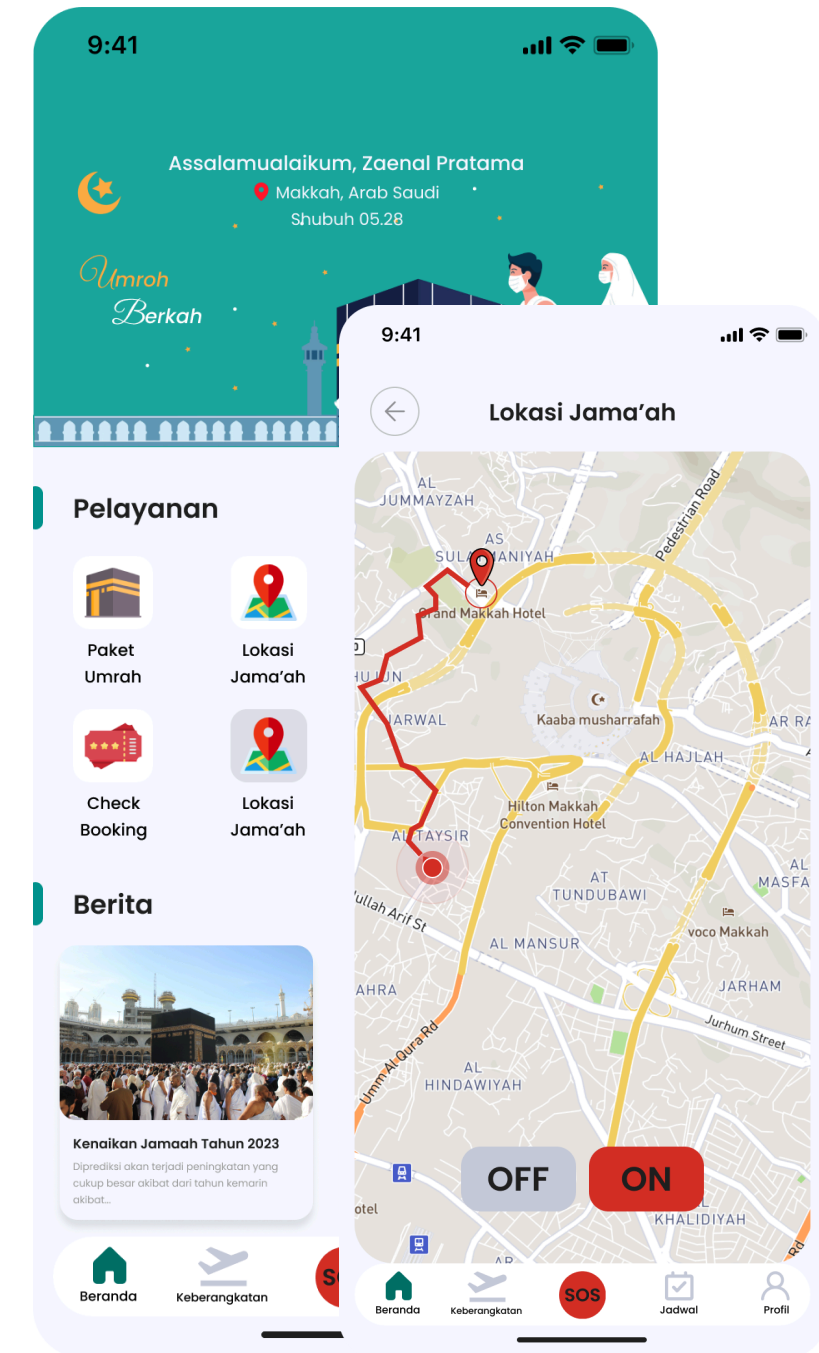
Intermedik Mobile



Mobile Digital

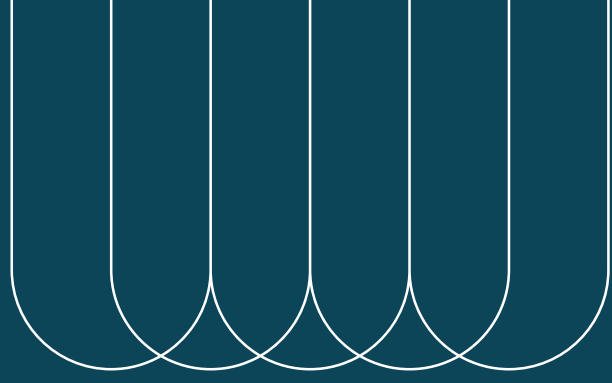


PDAM Digital

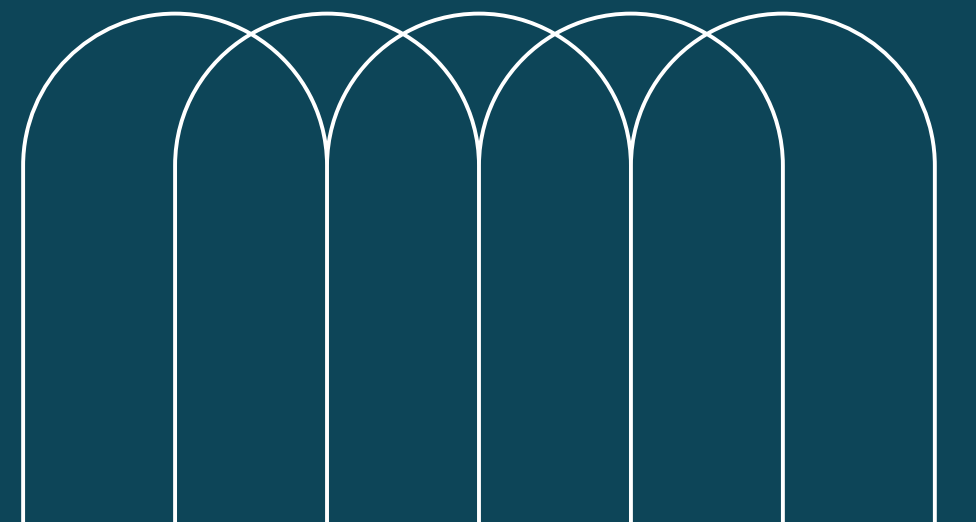


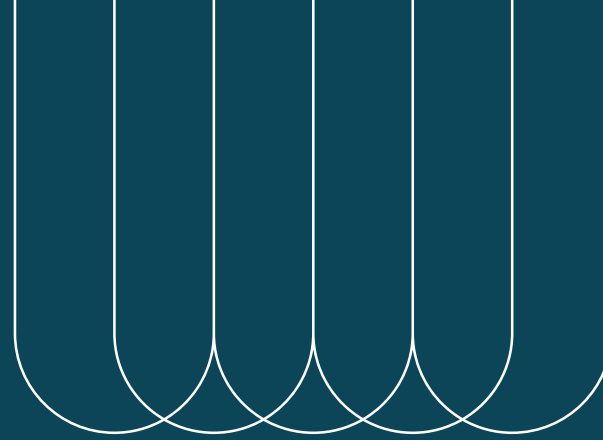
Umraa & Hajj





PIPELINE



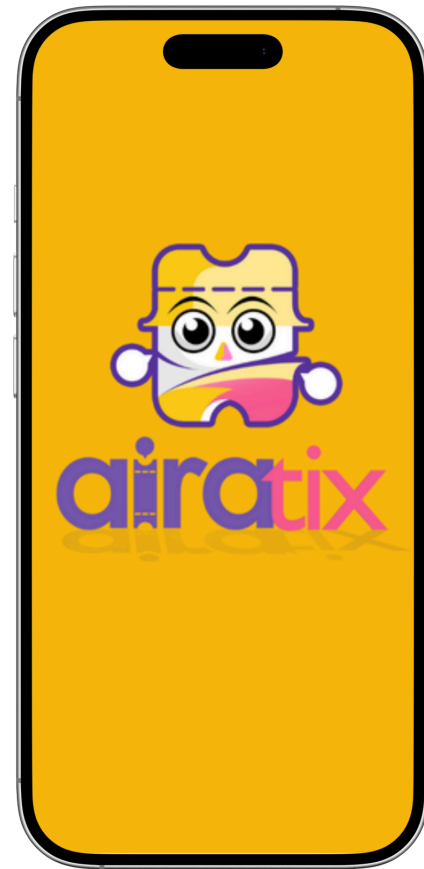


No	Product	Customer	Target Customer
1	Umraa & Hajj	Travel	12
2	PDAM Digital	BUMD	5
3	Intermedik	Rumah Sakit	100
4	Digital Koperasi	Dewan Koperasi	100
5	AFDS	BPR	50
6	Effiework	Advocat	12

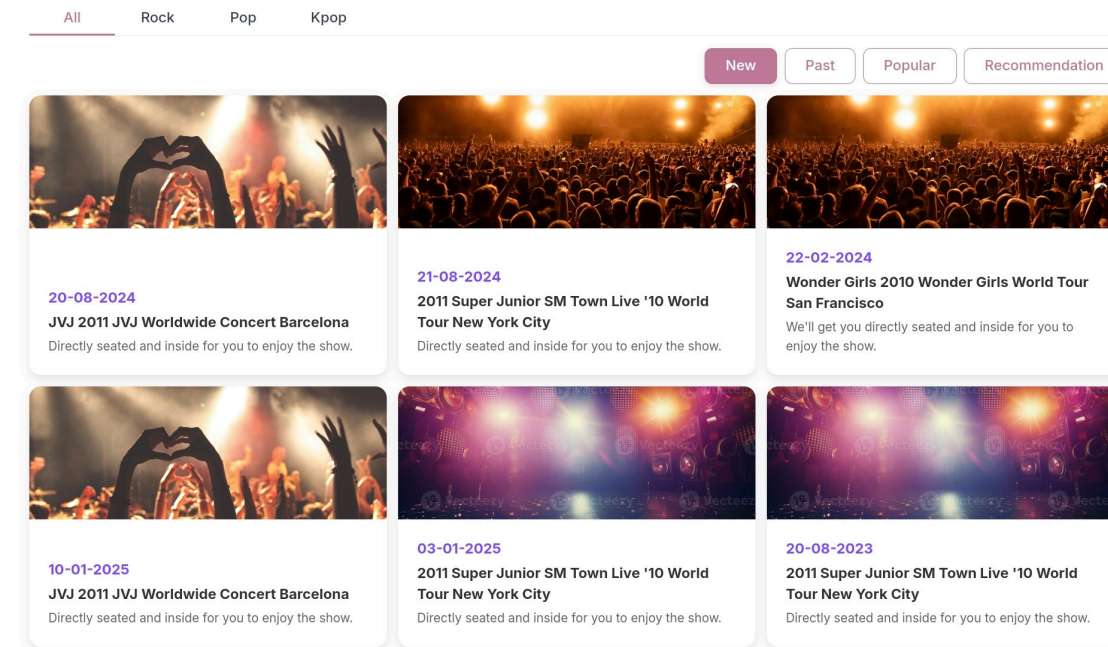
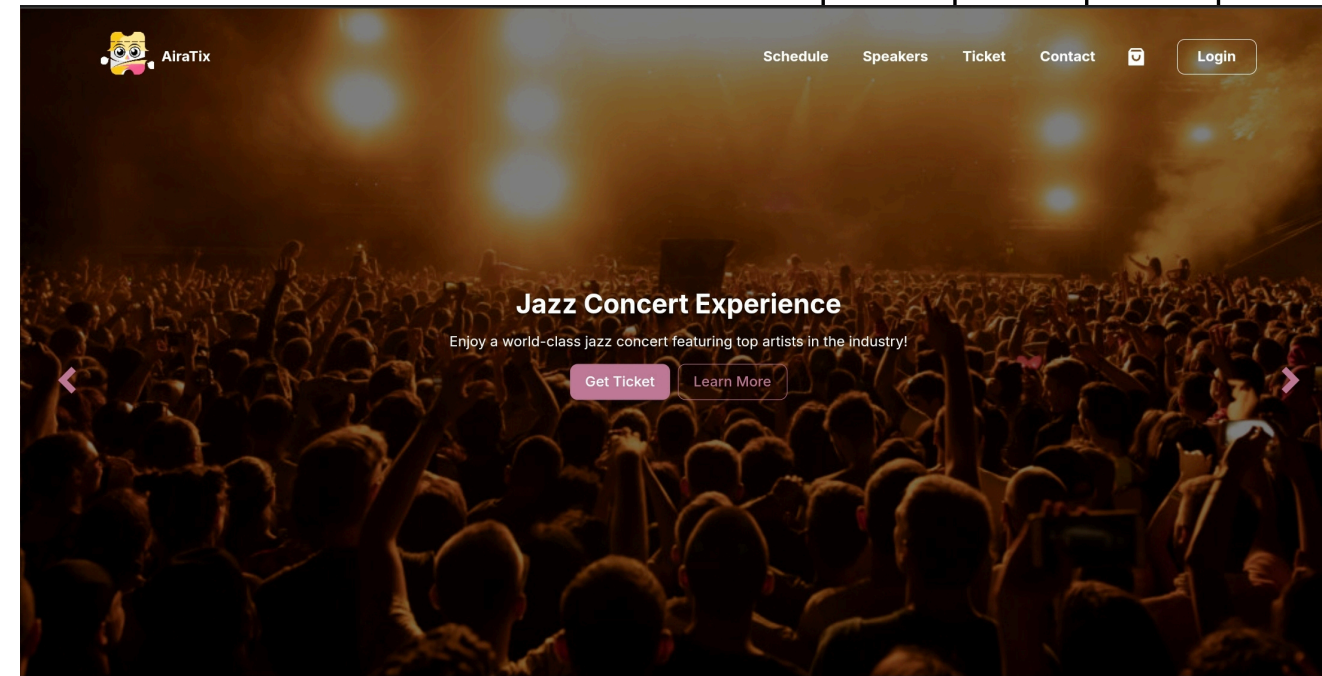
No	Solution	Customer	Qty
1	Kiosk	Kemendes	1000



PLATFORM



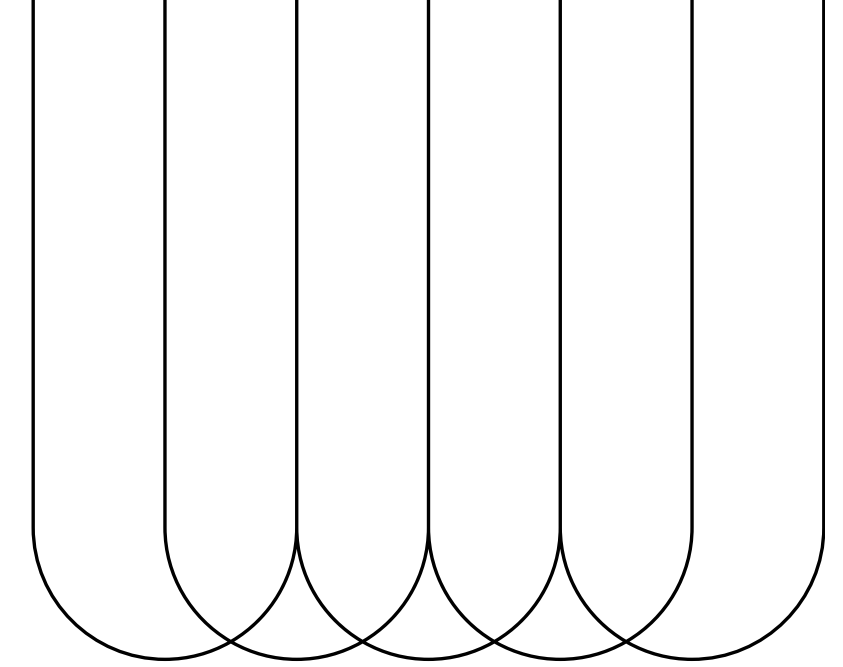
Mobile



Web Based



PLATFORM



aira

- Copyright Product
- Marketing Product



- Technology Product
- Maintenance Product

SOCIAL MEDIA MANAJEMEN



Content Strategy

- Determining Content Pillars
- Determining Brand Voice & Tone of Voice

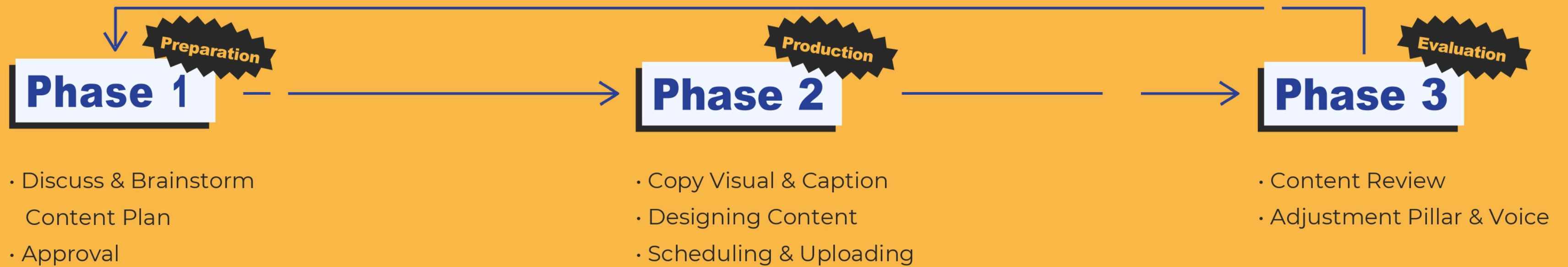
Content Production

- Content Planning
- Copywriting
- Content Design

Account Management

- Content Scheduling & Uploading
- Maintain interaction with audience
- Updated template message

Workflow



CONTENT SUPPLY



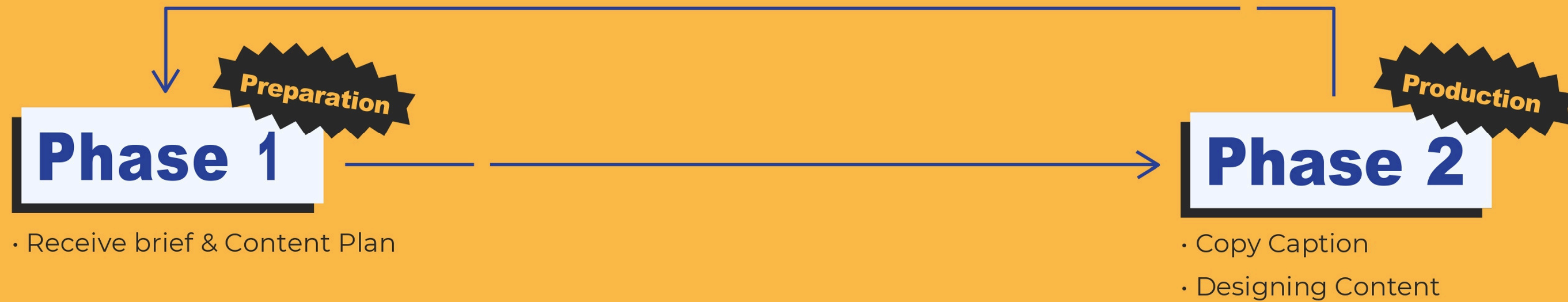
Coping Visual
& Caption

&

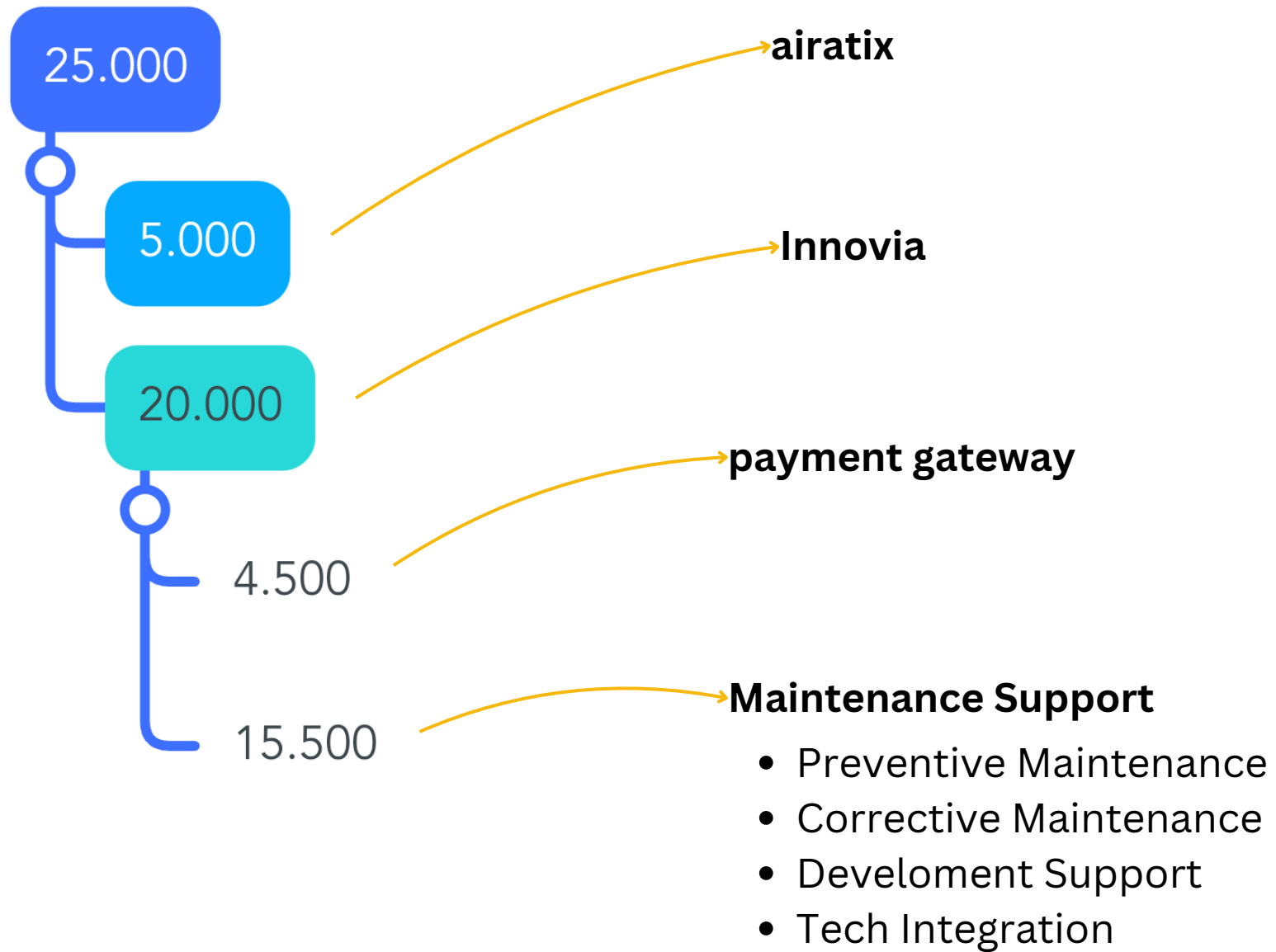
Designing
Content



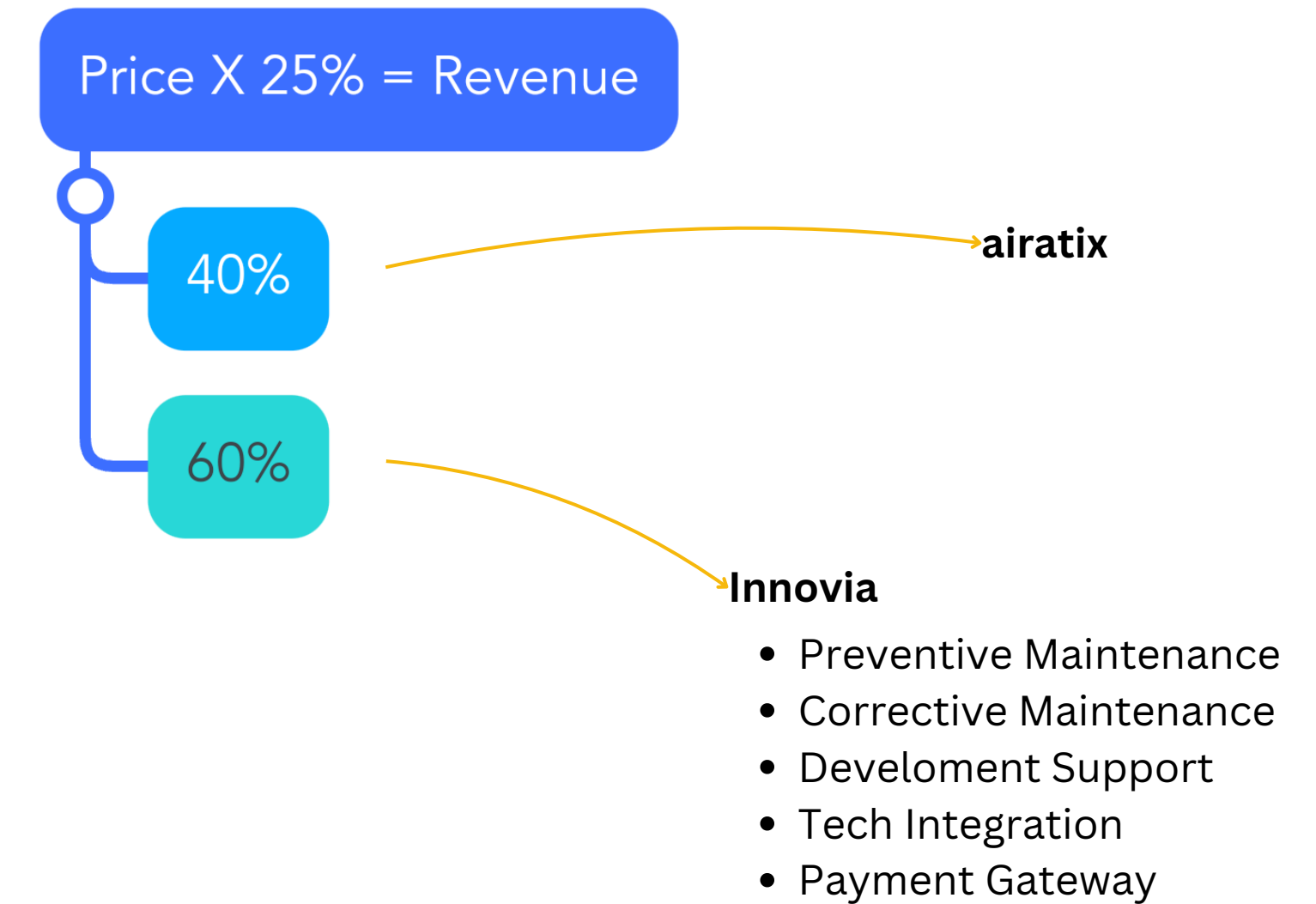
Workflow



Platform Fee



Platform Fee Lite



Target Feb 2026 Ticket Order = 1.000.000 Tickets

Schedule

REGULER EVENT
2X / month

JAN

WEEK 2

WEEK 4

FEB

WEEK 1

WEEK 3

MAR

OFF

APR

WEEK 2

WEEK 4

MAY

WEEK 1

WEEK 3

JUN

WEEK 2

WEEK 4

JUL

WEEK 1

WEEK 3

AUG

WEEK 2

WEEK 4

SEP

WEEK 1

WEEK 3

OCT

WEEK 2

WEEK 4

NOV

WEEK 1

WEEK 3

DEC

WEEK 2

WEEK 4

Schedule

SEASONAL EVENT

JAN

CHINESE NEW YEAR
29th

FEB

VALENTINE 14th
CAMPUS CLASS

MAR

OFF

APR

Opening Eid
Fltr 2nd
SPRING SEASON

MAY

SCHOOL HOLIDAY
SPRING SEASON

JUN

BACK TO SCHOOL
SUMMER SEASON

JUL

CAMPUS HOLIDAY
ANAK NASIONAL
SUMMER SEASON

AUG

INDEPENDENT DAY
CAMPUS HOLIDAY

SEP

BACK TO CAMPUS
SUMMER SEASON

OCT

HALLOWEEN
SUMMER SEASON

NOV

HEROES DAY 10th
WINTER SEASON

DEC

CHRISTMAS 25th
NYE PARTY 2026
WINTER SEASON



THANK YOU

